



Florida Sterling Council

Sterling Small Business Blueprint

What is the Sterling Small Business Blueprint?

A new small business tool, based on a proven world-class management system, designed to help small businesses identify key improvement opportunities and focus on business sustainability.

Purpose: Engage and help small businesses to position themselves to survive during this economic recession and to work on issues critical to their long-term success

Audience: Small Businesses - 15-50 employees

Rationale: More efficient use of time, less cost, and clearer understanding of best business practices

Key Components: User-friendly version of the Sterling Business Management Model in Excel

Take-Aways: Business Profile; List of strengths and areas of improvement as a framework for planning; Sample customer and employee surveys; and Sample plan template

Next Step Options:

- Follow-up Debrief Conversation
- Theme Summary: Cross-Cutting Strengths and Opportunities
- Recommendations for Priority Improvement
- Improvement Project Facilitation
- Executive Leadership Coaching
- Quarterly Regional Workshop Sessions to discuss issues, solutions, and continued action planning

For more information on the Sterling Management System, please contact the Sterling Office

850.922.5316

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www.floridasterling.com